

COLLABOR8

EMPLOYER COLLECTIVE

Collabor8 Employer Collective is a cohort of employer organizations focused on learning and sharing through valuable collaborative partnerships, conversations, and up-to-date data. We welcome all employer types, industries, and organization sizes. In a roundtable atmosphere (*virtually for now*), we'll share and learn about best practices focused on gender identity, intersectionality with race, national origin, age, economic diversity, physical ability, and sexual orientation. There are 8 stages of an employee's life cycle, and we view that as 8 opportunities to infuse diversity, equity, and inclusion into your practices in order to foster a sense of belonging in the workplace.



8 STAGES OF AN EMPLOYEE LIFE CYCLE

INFUSE EQUITY AND INCLUSION INTO EACH STAGE WITH INTENTION.

1

STRATEGY

Before you're ready to recruit, ensure you have a vision, goals and plan for each position.

3

RECRUIT

Ensure that all qualified candidates know about your roles, and have equal access and ability to apply.

5

LEARNING AND DEVELOPMENT

Ensure all of your employees are given the benefit of continued growth, learning and sense of purpose.

7

PERFORMANCE EVALUATIONS

Ensure evaluations are bias-free, consistent, and objective.

2

ATTRACT

Source and attract the best candidates by living your company values in an authentic way, internally and externally.

4

HELLO AND ONBOARD

Set your employees up for success and true connection with thoughtful and meaningful training.

6

REWARD AND RECOGNIZE

Analyze and understand who you are acknowledging in your organization, how you choose to do so, and why.

8

RETENTION OR FAREWELL

Benefit from talent that wants to stay, and absorb lessons learned from employee exits.



READY TO COLLABOR8?

collabor8@tadapartners.com

tadapartners.com



TADA PARTNERS

A GREAT WORKPLACE CAN BE MAGICAL.

FOUNDING
\$25,000
limited to 8 partners

IMPACT
\$15,000

COMMUNITY
\$5,000

LEARNING and SHARING COHORT

A group of employer organizations focused on infusing equity, opportunity, and belonging into the 8 stages of an employee's life cycle. Cohort to officially begin in Fall 2020.

Opportunity to learn and share with your fellow cohort members.	X	X	X
Opportunity to build a more diverse and qualified future workforce and create additional resources for engagement in your community through education, social impact and leadership initiatives.	X	X	X
Opportunity to serve on planning committees with your fellow cohort members.	X	X	X
One seat on the cohort's Advisory Board with public recognition as Advisory Board executive member (featured on website, listed on social media).	X		

EVENTS and GATHERINGS

Events will be a roundtable format with participants learning and sharing best practices focused on gender identity, intersectionality with race, national origin, age, economic diversity, physical ability, and sexual orientation.

Participation in 4 (four) quarterly roundtable events and 4 (four) public-facing events nationwide, accessible to all of your employees.	X	X	X
Guaranteed tickets to annual summit event.	10 tickets	8 tickets	2 tickets

RESOURCES and TOOLS

Education, data-collection and story sharing all play a key role in instilling diversity, equity and inclusion into your workplace to help foster a sense of belonging.

Access to data-driven best practices that encompass an employee's entire life cycle at your organization.	X	X	X
Access to all member presentations and event handouts.	X	X	X
Access and opportunity for engagement through cohort communication tools.	X	X	X
Communications tool kit for announcing your commitment to employees and external communities.	X	X	X
Subscription to quarterly communications highlighting qualitative survey results, key takeaways from events, implementation tips, and member profiles and updates.	X	X	X

RECOGNITION and ACKNOWLEDGMENT

Members have opportunities for digital recognition, event acknowledgement and media collaboration, so that they may share their commitment publicly.

Logos and link inclusion on cohort website.	X	X	X
Logo inclusion on member only quarterly communications.	X	X	
Acknowledgment as a Founding Partner of the cohort for as long as your membership is active.	X		
Logo inclusion on event signage at all events.	X	X	text
Guaranteed speaking opportunity at minimum of 1 (one) cohort or public facing event (agreed subject matter).	X	X	
Sponsorship of annual summit to include the following: Logo featured on marketing materials and event registration page, during event, and in post event communications. Guaranteed speaking or panelist opportunity (agreed subject matter). Verbal acknowledgement during the event.	X	limited	
Social media welcome announcement.	X	X	X
Opportunity for content and/or social media collaboration.	X	X	
Press release featuring your organization's support (to be sent to media organizations).	X		
Logo featured in print ad (Seattle Metro Area).	X		