



4-PART CUSTOMIZED DEIB SPEAKER PACKAGE \$4000

TADA Partners believes a great way to foster equity and belonging in the workplace is to listen, share, collaborate, and commit. There is lasting strength and value in having everyone at the table, and we acknowledge the power of sharing both successful achievements and learning lessons.

We have worked with hundreds of employers - large and small, private companies and public entities. Through this experience we've learned what organizations have done to successfully infuse diversity, equity and inclusion into all 8 stages of an employee's experience at their organization.

We've also witnessed important lessons learned when organizations have been willing to share their missteps.

The below four-part package offers a new way to work with TADA Partners and benefit from the collaboration of 100s of employers. This package will include a live session* with your staff, along with written and recorded content because we know that everyone consumes information and learns in a different way.

**Events can be virtual or in-person.*

In person events limited to the Greater Seattle area.

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1 PRE EVENT COMMUNICATION TOOLS

We will help you to gauge exactly what your team would like to glean from this event. We can provide you with survey questions and a communications tool kit so that you can be prepared to provide the best possible DEIB event for your staff.

TADA Partners to lead an hour-long session with your organization. This can be all-employees or members of your DEIB counsel/ERGs/People Operations team. In a conversational format, we discuss best practices, share meaningful progress, and create an opportunity to learn and share what is working and/or where organizations have opportunities for growth and positive change.

Your event will be customized based on pre-event communications with your group. In our experience, attendees are interested in learning more about both successful achievements and learning lessons from employers on the following topics:

2 LIVE EVENT SESSION*

- **Best practices for the design and launch of organization-wide DEIB initiatives**
- **Managing DEIB programs and tracking results**
- **Communicating DEIB strategies to and with all levels of your organization from C-Suite to Workforce**
- **Diverse recruiting and hiring practices**
- **Creating and launching Employee Resource Groups (ERGs)**
- **Gender equity practices**
- **Workplace flexibility and parents-in-the-workplace initiatives, including managing a flexible and remote workforce**

3
**WRITTEN
+
RECORDED
CONTENT**

TADA Partners would also share the following content with your organization:

- DEIB Glossary
- Best Practice Statements for infusing diversity, equity and inclusion into all stages of an employee's experience at their workplace
- DEIB Commitments in Practice panel recording
- DEIB 'commitment statements' resource guide

We believe that some of the most effective learning happens when individuals share their ideas and feedback with each other.

We will provide you with a custom post-event discussion tool kit so that you can reconvene and discuss DEIB topics and the event in a roundtable format.

This will allow you to demonstrate your commitment to continuing the conversation at your organization, as well as gain insight into how your attendees felt about what they learned from the Collabor8 Consultations event.

4
**POST-EVENT
TOOLS**

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