

COLLABOR8

EMPLOYER COLLECTIVE

Collabor8 Employer Collective is a cohort of organizations focused on learning and sharing through valuable collaborative partnerships, conversations, and up-to-date data.

We welcome all employer types, industries, and organization sizes. In a roundtable atmosphere, we'll share and learn about best practices focused on gender identity, intersectionality with race, national origin, age, economic diversity, physical ability, and sexual orientation.

There are 8 stages of an employee's life cycle, and we view that as 8 opportunities to infuse diversity, equity, and inclusion into your practices in order to foster a sense of belonging in the workplace.

1 STRATEGY

2 ATTRACT

3 RECRUIT

4 HELLO + ONBOARD

5 LEARNING + DEVELOPMENT

6 REWARD + RECOGNIZE

7 PERFORMANCE
EVALUATIONS

8 RETENTION
OR FAREWELL



READY TO COLLABOR8 + LEARN
MORE?

collabor8@tadapartners.com
tadapartners.com



TADA PARTNERS
A GREAT WORKPLACE CAN BE MAGICAL.

LEARNING + SHARING COHORT

- 1 Opportunity to learn + share with your fellow cohort members.
- 2 Opportunity to build a more diverse + qualified future workforce + create additional resources for engagement in your community through education, social impact + leadership initiatives.
- 3 Opportunity to connect with industries, regions, company types + company roles outside of your own to gain new perspectives and approaches to DEIB efforts.

| | | |
|---|---|---|
| X | X | X |
| X | X | X |
| X | X | X |

EVENTS + GATHERINGS

- 1 Participation in all quarterly roundtable events + public-facing Collabor8 Conversations events.
- 2 Ability to collaborate on event programming based on your organization's goals + expertise.
- 3 Extended event invitation opportunities to your organization's external partners + clients.
- 4 Collabor8 Consultations (4 part customized DEIB speaker package; full benefits [here](#)).

| | | |
|---|---|---|
| X | X | X |
| X | X | |
| X | X | |
| X | | |

RESOURCES + TOOLS

- 1 Access to data-driven best practices that encompass an employee's entire life-cycle at your organization.
- 2 Access to all member presentations + event handouts.
- 3 Custom connections with fellow members.
- 4 Communication toolkit for announcing your commitment to employees + external communities.
- 5 Opportunity to collaborate on a relevant toolkit or guide based on your organization's goals.
- 6 Access to relevant past member content, toolkits, guides + event recordings.

| | | |
|---|---|---|
| X | X | X |
| X | X | X |
| X | X | X |
| X | X | X |
| X | X | |
| X | X | |

RECOGNITION + ACKNOWLEDGMENT

- 1 Logos + link inclusion on cohort website + member published content (when applicable).
- 2 Social Media welcome announcement.
- 3 Guaranteed speaking opportunity at minimum of 1 (one) cohort or Collabor8 Conversations event (agreed subject matter).
- 4 Opportunity for social media collaboration.
- 5 Acknowledgement as Champion partner for as long as your membership is active.

| | | |
|---|---|---------|
| X | X | LIMITED |
| X | X | X |
| X | X | |
| X | X | |
| X | | |

COLLABOR8

EMPLOYER COLLECTIVE

COMMITMENT FORM

ALL MEMBERSHIP LEVELS ARE ANNUAL + OPEN TO YOUR ENTIRE WORKFORCE

LEARNING + SHARING COHORT

A group of employer organizations focused on infusing equity, opportunity, and belonging into the 8 stages of an employee's life cycle.

EVENTS + GATHERINGS

Roundtable, panel, interview and social events focused participants learning and sharing best practices for DEI efforts.

RESOURCES + TOOLS

Education, data-collection and story sharing all play a key role in instilling diversity, equity and inclusion into your workplace to help foster a sense of belonging.

RECOGNITION + ACKNOWLEDGMENT

Members have opportunities for digital recognition, event acknowledgement and media collaboration, so that they may share their commitment publicly.

**ON BEHALF OF MY ORGANIZATION (AS A DESIGNATED REPRESENTATIVE)
I AGREE TO THE BELOW ANNUAL MEMBERSHIP COMMITMENT:**

☐

CHAMPION
20k

☐

IMPACT
16k

☐

COMMUNITY
6k

Signature: _____

Name: _____

Email: _____

Date: _____

Organization: _____